

# Go Local First

## *Spend and Win*

“Go Local First Spend and Win” participating businesses will be promoted by the Chamber through various media platforms including social media. However, for maximum impact the Chamber encourages businesses to create marketing opportunities around their participation in the promotion as well.

**Promotion Duration Monday 4th March & Ends Sunday  
21st April 2024**

### Prizes

Total prize pool of \$2500.

1st Prize - \$1000, 2nd - \$500, 3rd - \$400, 4th - \$300, 5th - \$200,  
6th - \$100.

In addition to the total Prize pool we will also be giving away **\$100** voucher each fortnight the promotion is running.

Winners receive their prize in **\$50 Vouchers**, vouchers cannot be exchanged for cash and can only be redeemed in participating businesses. If these vouchers are presented in your business, simply contact the Chamber office for verification, and to organise payment send to [accounts@chambernt.com.au](mailto:accounts@chambernt.com.au)

**Activate**  
**ALICE**



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### TO PARTICIPATE

Fee of \$165-00 (CCNT member) or \$185-00 (non-member) per business to participate.

Your business receives a Marketing Pack (see details below) and can promote itself using the “Go Local First Spend and Win” brand. Your business will also receive publicity through the Chamber’s marketing of the promotion. All registrations must be received by Sunday 25th February to ensure inclusion in promotional materials.

When customers spend \$25 or more with your business, in a single transaction, they are eligible to enter the promotion. Your business provides an entry ticket (1 per invoice of \$25 or more) for your customers to fill out and enter themselves at the provided box. If your business would like to provide an entry box, it will be your responsibility to have the entries delivered to Chamber of Commerce NT, by 12 midday Monday 22nd April.

An initial allocation of entry tickets will be provided as part of your Marketing Pack, however if you run out, please contact the Chamber of Commerce NT - Please treat them with the security they deserve.

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**ALICE**



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### MARKETING PACK

- A3 color posters (to be displayed to identify your business as a “Go Local First Spend and Win” participant)
- Entry box with topper
- 500 Entry Tickets
- 10 Marketing Tips

### PRIZE DRAW

The draw will be carried out at 1.00pm on Tuesday 23rd April at the Chamber of Commerce office located in Alice Plaza.

Winners will be published on the Chamber of Commerce NT Central Australia Facebook page and contacted by phone or email.

Prize vouchers can be collected at the Chamber of Commerce office, **ID will be required for collection.**

*Activate*  
**ALICE**



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## Business Registration Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Details

Please charge my credit card

Cash or Credit card      Total \$ \_\_\_\_\_ (\$165.00 member/\$185 non-member)

Please charge my:  MasterCard     Visa Card

My full Credit Card number is:

     CCV   

Name on Card.....

Signature of cardholder:

Expiry: date..... /.....

Please send me a tax invoice for payment to the email address above

Registration and Payment can also be made online at [www.chambernt.com.au](http://www.chambernt.com.au) – Please go to Events

*This document will be a Tax invoice for GST purposes when you make full payment.*

(PLEASE KEEP A COPY)

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